

PRESS RELEASE



For Immediate Release

Dreampark Brings state of the art User Interface to Operators at ANGA Cable

Dreampark Dreamgallery™ Middleware offers a dynamic and flexible solution for cable operators with the freedom to develop applications giving them the possibility to new revenue streams

COLOGNE, GERMANY – ANGA CABLE – APRIL 29, 2010 – Dreampark, one of the leading IPTV Middleware providers for any platform - cable, terrestrial or IPTV - in the European market, will be showing the latest version of the Dreamgallery™ Middleware and Portal Generator at ANGA Cable 2010, taking place May 4-6 in Cologne, Germany. Dreampark will show demonstrations of its next generation TV Middleware with outstanding performance for HD graphics, as well as the newest version of the Portal Generator, which gives operators freedom and flexibility to create HD User Interfaces.

Today, many cable operators are launching new services but have found that traditional middleware systems have been static with lacking flexibility. Dreampark aims to amplify flexibility for operators in Cable, Telco and terrestrial. The Portal Generator brings the Dreamgallery™ “What-You-See-Is-What-You-Get” user interface to a new level. Operators can add new interactive services and see changes take effect in real time, making it easier than ever for them to create a business portal and push revenue generating opportunities to customers.

Visitors to the **Dreampark stand (G49)** at ANGA Cable will experience how Dreamgallery™ is maximizing operator flexibility and performance without compromising on speed, by taking advantage of the powers of open standards, such as HTML and SVG. This allows operators to load only the applications that are being requested by the subscriber, creating easy customization and regionalization of the user interface. The introduction of Dreampark’s Next Generation middleware is dynamic enough to dramatically optimize the response times and speed of IPTV services while providing outstanding GUI opportunities and performance for HD graphics.

About Dreampark

Dreampark delivers TV on Your Terms. Dreampark’s Dreamgallery™ is the most deployed IPTV middleware in Europe on any platform and any environment – cable, terrestrial or IPTV. Dreampark’s Dreamgallery™ maximizes operator flexibility and performance by taking advantage of the powers of open standards, such as HTML and SVG, to give operators full control of their TV portals for customization and regionalization. Dreampark’s strong commitment to provide the best performing browser-based client on the market is based on end user research and has resulted in a unique combination of outstanding user friendliness, openness, flexibility and TV application feel. For more information, please visit www.dreampark.com.

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